

Empowering The Greater 50%

“Empowering Women – Empowering India”

Vision & Mission

Empower Inclusion
at every level of economy & enterprise, by focusing
on critical enablers, to create high impact

Goal

To reach out to at least 100,000 women over next 1 year and beyond through multi-stakeholder partnerships and strategic alliances

Outcomes

Accelerate Women
Entrepreneurship

Increase Women in
Workforce
at all levels of
Management &
Leadership

Enhance Women
Leadership in
Corporate Boards

Empowerment of
Women at Grass-
Root level

1

2

3

4

- Education & Skill building
- Mentorship & Training Programs
- Digital & Financial Inclusion
- Strategic partnerships

- Conducive Policy & Legal Ecosystem
- Global Outreach for scale
- Sharing of Best practices
- Health & Wellness

Enablers

KPIs

Intangible : Policy Change

Tangible : How and how many lives of Women impacted

These will be measured through a tracker and a report to be prepared by each of the conveners

Making Inclusive Transformation Happen

1) Accelerate Women Entrepreneurship

- Mentorship programs- How to set an enterprise, funding model- access to banking & fin institutions, business accelerators, VCs, fintechns...
- Capacity & skill building in packaging, branding etc..
- Enable gig economy

TIE Connect:
Training to
identified
mentors

2) Increase Women in Workforce at all levels of Management & Leadership

Task force on diversity & inclusion which works towards building & showcasing best D&I practices in corporates

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Activities

3) Enhance ratio of Women Leadership in the Corporate Boards

Women on Corp boards (WCB) initiative-structured mentorship program aimed at increasing women on board

4) Empowerment of Women at Grass-Root level

- Capacity building sessions, vendor development programs, B2B & B2C platforms for dalit & tribal WE
- Social Enterprise Committee

FLO connect:
Creating market
through FLO
bazars